

2010
Report to the Community

Message from our President and Executive Director

2011 marks the 15th full year of the Emporia Community Foundation and this is our 3rd annual report to the community. We can't thank our friends and donors enough for the wonderful support that they have given us over these past few years.

In this annual report, we hope you will see some of the stories of the past year and hope that you will better understand the role of the Emporia Community Foundation.

Some of the highlights:

We have surpassed the 10 million mark in assets. This is a truly major accomplishment brought on not only by good earnings of the foundation but by increased donations for all our funds. We are particularly grateful to Jane Reeble for moving some of her Foundation to us in order to allow her some flexibility in her giving. At her discretion, ECF will be able to help her with all her charitable endeavors.

Likewise, we oversaw the donations of over \$480,000 in gifts to charities both in the Emporia area and in the United States. As we continue to grow, we hope that our part of this gifting will grow. Please remember that we rely on donations for our operational expenses and for us to continue to give through our grants committee.

Another major accomplishment this past year is the acceptance of our "book" of National Standards for Community Foundations. This "accreditation" assures the public that the foundation meets the highest standards of professionalism.

We continue to believe that the most effective way to help our "community" is by establishing affiliates. We added two affiliates this year: Chase and Greenwood Counties. In working with them, we hope that they will be successful in raising money for the charitable needs of their particular counties.

ECF is directed by a twenty member Board of Trustees. Out of this group, we try to operate with five committees to help the community. Our grants committee not only oversees our general fund giving but also oversees several funds that want an "outside" influence in administering their fund. Our information services committee tries to get our word out to others and in responsible for news releases and annual reports. Our finance committee meets at least quarterly, overseeing our investment policy and our money managers to effect the best return with the appropriate small risk. Our development committee works with our existing donors and also tries to establish new funds whenever possible and practical. Our board empowerment committee not only looks for new trustees but tries to find ways to better educate our board about the working of the foundation and the needs of the community. All in all, our trustees act as a combination of a strategic board and a working board. We thank our trustees for their service.

We are always looking for good volunteers that would like to help our foundation. If you or someone you know would like to learn more about us and help us in some way, please don't hesitate to let us know. Any of our people would be glad to guide you in this process.

Our Affiliates

Why Affiliate?

ECF believes that affiliates are the best way to serve the six county catchment area surrounding Lyon County. An affiliate is a fund established within another community foundation that is specified to serve a defined geographic area and is advised by people from the specific area it serves. The affiliate raises the money for their specific area, evaluates the needs for that area, and then awards grants according to those needs.

"We chose to go this route because we wanted to be the best caretakers of the gifts given to us. We carefully evaluated several regional foundations before selecting to affiliate with the Emporia Community Foundation. We chose Emporia Community Foundation because Greenwood County is already included in their service area and has benefited from their generosity. They have board members from Greenwood County that will always stand behind us. Furthermore, they have select board members, trustees and an executive director with years of expertise that assist the Foundation in achieving great things while staying true to the counties they serve."

- Ashley Bogle, Growing Greenwood Fund

Chase County Community Fund

On Thursday, April 8th, 2010 the Chase County Community Fund was created with the signing of an affiliate agreement with the Emporia Community Foundation. The Chase County Community Fund (CCCF) is committed to assisting donors and others to improve and perpetuate the quality of life for all of the residents of Chase County. They are excited about their early progress and prospects for the growth of the CCCF. The CCCF board members look forward to building resources to help the community meet its charitable needs in the future. The CCCF board members are Brian Filinger, Mike Spinden, Mike Holder, Nancy Griffin, Cathy Barnes, Steve Mermis, and Bruce Wells.

Growing Greenwood Fund

Growing Greenwood was started as a project of the Greenwood County Economic Development Council. Growing Greenwood is a unifying effort to preserve and improve the vitality of Greenwood County, Kansas in perpetuity. Growing Greenwood does not support just one community or one cause; it supports five areas of interest to make Greenwood County more vibrant and economically stable. Growing Greenwood is endowment based. They are creating a tool for the betterment of the County that doesn't just last for a fleeting moment with one project; rather for countless project for the eternity of time. They realize the true benefit of their efforts might not be realized in their lifetime but in another 40 to 50 years. Even so, they are committed to Greenwood County today and committed after they have passed their legacy on to their children and grandchildren. The Growing Greenwood board members are Teresa Adams, Ashley Bogle, Steve Coulter, Jeff Davidson, Mary Meyer, Linda Snyder, and Jan Stephens.

Fund Spotlight

Dale and Carolyn Davis Fund

Community leaders Dale and Carolyn Davis were among the latest area residents to create a donor advised fund within the Emporia Community Foundation. Dale Davis had been interested in that possibility from the time discussions began in the late 1990s. ECF provides the community-minded couple with the flexibility to direct how their fund proceeds will be distributed, as well as an opportunity to help the community long-term.

"It has, in my opinion, all the comfort of a private foundation," Dale Davis said, mentioning the ability of private foundations to choose how and where their gifts will be distributed. "But the community foundation yields those same kinds of flexibility you have with a private foundation," Davis said. "It had great appeal to me. ...

"What it boiled down to was to make a contribution to the community and some future contributions – whether education, religion, the arts – recognizing that community needs change over time."

And when those community needs change, the Dale and Carolyn Davis Fund, through ECF, will be able to help fulfill those needs.

Humane Society of the Flint Hills Fund

After a substantial amount of money was given through a trust to the Humane Society of the Flint Hills, the group became an ECF investment partner by setting up a permanent fund that later will be used to finance an educational facility. Former president Harry Stephens said that the fund, pooled with other ECF funds, has grown

Building doghouses project

far more quickly than it would have had it been invested at the lower rates usually offered on certificates of deposits and other low-return financial instruments.

Stephens likes the advantage of having Human Society funds invested by professionals.

"I think when you invest by committee, it's difficult," Stephens said, adding that he's been pleased with the ECF results. "The Emporia Community Foundation has done what they

set out to do – let people invest in the community."

Fund Spotlight

The Emporia Arts Council Funds

For The Emporia Arts Council, nothing succeeds like success. After watching the EAC's first endowment grow progressively larger under Emporia Community Foundation investment management, the arts council added a second fund.

"Because of the success of the first endowment, Emporia Arts Council decided that adding a second fund to the Emporia Community Foundation would be a prudent investment," said EAC executive director Melissa Windsor. "This second fund contains part of our comprehensive campaign for our new building project. By placing the monies under a strict endowment policy, we can ensure that the arts council will have funds to operate well into the future."



The first endowment of \$200,000 has been growing steadily. Funds earned above the basic endowment may be used according to the needs of the arts center. "The Emporia Community Foundation gives the arts council the added strength and higher investment potential gained when entities in the area pool their financial resources," Windsor said. "Higher returns on our monies translates into more and better services for area residents."

After a fundraising campaign spanning several years, the arts council was able to tear down old buildings adjacent to the Emporia Granada Theatre, and build a new two-story home complete with galleries, theater, classrooms, kilns, kitchen, and other amenities to promote arts in the seven-county area. EAC moved into its new home early in 2011.

79 Fund

The 79 Fund was established by NASCAR driver and Emporia native Clint Bowyer. Clint's desire was to establish the fund to benefit the children of Emporia. The 79 Fund has funded a variety of community needs and continues to be a significant force in making Emporia a better place to live.

In addition to Clint's normal giving projects such as the fireworks and donations to local organizations, Clint has been involved with a building project at the Lyon County Fairgrounds. More details will be forthcoming.

Fund Spotlight

Emporia Public School Fund

The Emporia Public School Foundation joined the Emporia Community Foundation in July 2010. The school foundation was started in 1995. "The foundation was started to provide community members and alumni a method to assist the school district with non-budgeted items that benefited the education of our students," said former EPSF President Russ Jenkins.

For the EPSF, the move to the Emporia Community Foundation let them take advantage of having centralized administrative services. According to Jenkins, the move has not changed the intent of the organization at all. "We can take advantage of their publicity and their investment portfolio."

The ECF grants committee is responsible for awarding grants from the fund. The first grant period will take place in the fall of 2011.

Hetlinger Developmental Services Fund

Hetlinger Developmental Services (HDS) established a fund with ECF a few years ago. HDS offers day services to adults with developmental disabilities through a variety of programs such as the sheltered workshop and enrichment program. The fund was established to provide more secure funding for continual services to meet future needs of HDS and the individuals served.

"Establishing our fund with ECF allowed us to diversify our funds without having to continually monitor the money ourselves," said Executive Director Trudy Hutchinson.

A \$2 million capital campaign has been ongoing for renovation and expansion of the existing building. The Emporia Community Foundation would like to congratulate Hetlinger for



reaching their fundraising goal and securing the challenge grant from the J.E. and LEE Mabee Foundation of Tulsa.

Statement of Financial Position

As of December 31, 2010

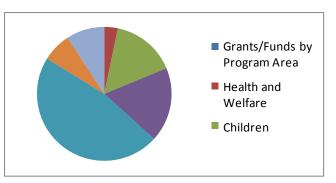
	Assets	Liabilities/Fund Balance
Current Assets		
Cash and Cash Equivalents	44,248.82	
Investments	9,736,766.37	
Other Assets		
Land	260,099.50	
Oil	6,100.00	
Total Assets/Liabilities	10,047,214.69	10,047,214.69

Statement of Activities

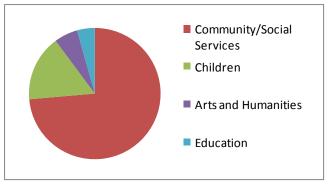
For Year Ending December 31, 2010

Revenues	
Contributions	1,776,352.88
Fixed Income	132,634.39
Growth Income	632,689.81
Other Income	415,654.65
Fee Income	88,739.40
Total Revenue	3,046,071.13
Expenses	
Grants	
Unrestricted Grants	18,441.71
Grants from Donor Advised	179,152.06
Grants from Designated	87,798.89
Grants from Field of Interest	125,043.03
Supporting Services	
Office & Investment Expenses	48,721.99
Payroll with Taxes	35,677.84
Real Estate Expenses	22,548.79
Fees Paid by Funds	88,739.40
Total Expenses including Grants	606,123.71

Donor Advised, Designated, and Field of Interest Fund's Grants by Program Area



Unrestricted Grants By Program Area



Increase (Decrease) in Net Assets \$2,441,66.72

Net Assets, Beginning of Year \$7,605,547.97

Net Assets, End of Year \$10,047,214.69

Grants

The following organizations were awarded ECF grants in 2010:

- Camp Alexander—Challenge Course Upgrade (partial funding)
- Chase County Fair Association—Computer Equipment and Software Upgrade
- Emporia Friends of the Zoo/Emporia Docents—Graphics for New Exhibit (partial funding)
- ESU Center for Early Childhood Education—New Playground Equipment (partial funding)
- Fleshman Memorial Fund/USD 284 Chase County—Playground Relocation Project (partial funding)
- Girls in Action—Coffey County Backpack 4 Kids Food Project
- Lyon County Community Organizations Active in Disasters—Supplies and Equipment needed to assist in an emergency/disaster (partial funding)
- Newman Division of Nursing—Birthing Bed for a Birthing Simulator
- Shiloh Home of Hope—New refrigerator for the Emergency Family Shelter

For more information about our two grants periods and the process for applying, please visit our website. www.emporiacf.org



Fleshman Memorial Fund/USD 284 Chase County The Fleshman Memorial Fund was created with the goal of assisting with the relocation of the playground equipment from the vacated elementary school in Cottonwood Falls to the consolidated school in Strong City. USD 284 received a grant to help offset a portion of the moving expense.





Lyon County Community Organizations Active in Disasters The LC-COAD received a grant to help purchase supplies and equipment so they can respond to a community disaster by mobilizing and managing volunteers and donated resources.

Girls in Action (GIA)

GIA has a Backpack 4
Kids Food Project
during the month of
June. They received a
grant to create food
bags for the chronically
hungry Coffey County
children. The bags
include low
maintenance food that
the child can prepare
with no assistance.





Newman Division of Nursing of Emporia State University and Newman Regional Health

The Newman Division of Nursing received a grant to purchase a birthing bed that would provide a more realistic environment for teaching students and training staff about birthing scenarios.

Foundation Updates

National Standards

ECF is now recognized nationally for meeting requirements of the National Standards for U.S. Community Foundations. ECF staff were notified in November that its practices and procedures complied with standards set by the group, which operates under the Council on Foundations in Arlington, VA.

The recognition was the culmination of months of work to assemble binders packed with detailed information about ECF's operations to prove that it operates at a level comparable to that of other foundations nationwide. The compliance certificate is good for five years.

ECF secretary Ken Calhoun said that the achievement is significant for the foundation and its standing in the communities it serves in Lyon, Chase, Greenwood, Coffey, Osage, Wabaunsee, and Morris counties. Charitable foundations, especially community foundations, are increasing in number all across the United States. Unfortunately, some are not as professional as they should be; hence, this designation shows the giving public that we meet the highest standards of professionalism. Only about 15% of Kansas community foundations have this distinction.

Giving Online

Donations no longer have to be mailed in or dropped by the ECF office. ECF has added a "Donate Now" button to the website. By clicking on this button, you will be led to a secure site to make your charitable contribution through PayPal. You are not required to have a PayPal account to donate. Please designate which fund your contribution is for in the note field

Trustees during 2010		
Jackie Scott, Chair	Diana Kuhlman	
Chuck Hanna, Vice Chair	Mark McAnarney	
Bill Barnes	Laura McAntee	
Tom Bell	Elvin Perkins	
Ken Buchele	Sally Sanchez	
Jeff DeBauge	Brian Schmidt	
Larry Dewitt	Jim Shepherd	
Jon Geitz	Perry Thompson	
DJ Glaser	Rick Tidwell	
Jim Kessler	Chris Walker	

Ren Buchele, President Chuck Hanna, Vice President Bill Barnes, Treasurer Jeff DeBauge Elvin Perkins Jackie Scott Perry Thompson Ken Calhoun, Executive Director, Acts as secretary to both groups Loni Heinen, Administrative Assistant

Become a Donor

Who can give?

Anyone. Donors to the Foundation are from a variety of backgrounds with a common commitment to the community's well being. The Emporia Community Foundation is constantly seeking new donors to give to all different fields and issues.

Why Give?

Simple Process: After you have the donation, the ECF staff does all the work. They make investments and administer the annual grants, if needed.

Tax Deductible: As a public charity, all donations receive all federal and state tax advantages. Please discuss with your tax professional.

Help our Communities: Your gift will directly benefit the community you choose, and will enhance the quality of life for those around you.

Lasting Appeal: Your gift will continue to give in the future.

Way to Give:

Cash and cash equivalents, bargain sales, publicly-traded securities, retirement plans and life insurance beneficiary designations, tangible personal property, real estate charitable gift annuities, oil, gas, and mineral interests, charitable remainder trusts, and charitable lead trusts.

How to Get Started:

Decide when to give. You can create a fund now, establish it in your will, or create it through a trust arrangement that benefits your family as well as charity.

Decide what to give. Almost any kind of asset can be used to start a fund.

Choose a fund name. Most funds are named for the donor or the donor's family or as a memorial to someone special. Every grant from the fund will carry this name. Donors who prefer anonymity may choose a name that reflects the donor's charitable interests.

Choose a type of fund. We offer a variety of funds that are flexible in order to meet different charitable interests.

Once your decisions have been made, contact the Emporia Community Foundation to proceed in the creation of your desired fund.

Is there someone available to answer questions?

The Foundation is staffed with an executive director who is available to assist donors in creating funds, speak to community groups, and answer questions from donors or charitable organizations.



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National Standards for U.S. Community Foundations