

2011 Report to the Community

### Message from our President and Executive Director

It is hard to believe we have now completed 15 years of operation. It seems each year gets more and more eventful. Another exciting year has passed with even more milestones accompanying that year.

Our cover reflects on our past accomplishments. From a small donation in 1995, many ripples have emanated from that small gift. From that \$5,000 startup gift our assets are now over \$12,000,000. Asset size is important but equally so is our framework in accomplishing our mission in assisting our community in its charitable giving needs. Our gifting started with small grants from our donor advised funds. This year, we facilitated gifts of close to a million dollars. All gifts, as we know, also have that rippling effect on the lives of our citizens. As you will see from our financials, when we (through the 79 fund of Clint Bowyer) gift the new community building, our gifting will be even more significant in 2012.

The other rippling effect that we often forget is the effect of our trustees and committee members. Without these volunteers, we would not have the organization or assets that we have now. All trustees, current and former, have had an effect on our organization and indeed they continue to support ECF in many ways. Our feature story on the Perkins is a wonderful case in point. We mourn the loss of Kathryn but can only admire the effects that this relationship has had on our community. Their lives have cast a wonderful cast on the lives of so many.

The Grow II grant from the Kansas Health Foundation, explained in the report, is another chapter in our journey. Of course, we will continue to seek endowment funds which are our lifeblood but we will concentrate on making Emporia a healthier community as well as a more livable community. We continue to monitor our mission and make sure that it is current with today's needs. This is an ever changing world and we must continue to adjust to it and to improve it as best we can.

ECF is controlled by a twenty member Board of Trustees, meeting quarterly. Out of this group, we operate with five committees to help the community. Our grants committee not only oversees our general fund giving buy also oversees several funds that want an "outside" influence in administering their fund. Our information services committee tries to get our word out to others and is responsible for news releases and annual reports. Our finance committee meets at least quarterly, overseeing our investment policy and our money managers to affect the best returns with the appropriate small risk. Our development committee works with our existing donors and also tries to establish new funds whenever possible and practical. Our board empowerment committee not only looks for new trustees but tries to find ways to better educate our board about the working of the foundation and the need so the community. All in all, our trustees act as a combination of a strategic board and a working board of directors. This Board meets monthly giving closer oversight to staff and policies. We thank our trustees for their service.

We are always looking for good volunteers that would like to help our foundation. If you or someone you know would like to learn more about us and help us in some way, please don't hesitate to let us know. Any of our people would be glad to guide you in this process.

Plans are underway to develop a true Legacy Fund program which would benefit our community's development. We have many persons who have an interest in the community and many are former community members who want to see the greater Emporia community continue to grow and thrive. You will be hearing more about this effort in the near future.

As always, please feel free to contact the office with any questions you may have.

### **Father of the Fund**

Amazing things can happen when a great idea and a great man come together. The idea was to create a community foundation for the future; the man tapped to create it was Elvin Perkins.

"I really think that he was the moving force," said Ken Buchele, current board president. "You have a lot of people with great ideas but if you don't have somebody who is a moving force. ... I think he's that kind of a guy. Perk's the only one who really stayed involved all this time."

Perk took the germ of an idea and an initial \$5,000 investment, and turned it into the Emporia Community Foundation, a foundation now worth close to \$11 million dollars for the approximately 75 funds under its broad umbrella.

Perk already had been thinking along similar lines when his friend, local businessman Carl Didde, approached him at a social gathering about 16 years ago. Didde said he and four other Emporians – Barbara White Walker, owner and editor of The Emporia Gazette; Bobbie Agler, certified public accountant and then co-owner of Agler &



Kathyrn and Elvin Perkins

Gaeddert; George Osborn, financial advisor; and Steve Davis, attorney – were interested in creating something lasting and self-perpetuating for the betterment of the area and its residents. The group wanted to marshal its resources to better meet the needs of the community.

"He asked if I'd become involved," Perkins said. Perk researched other foundations to see what options would be a good fit for the Emporia group, then handled the legal work necessary to create a local non-profit.

"The idea was to find ways to grow the resources ... (and create) an entity where individuals and groups alike can pool their investment funds and, benefiting from strength in numbers, grow their assets to be used for the betterment of the people," Perkins recalled.

Perkins has been that kind of an involved citizen since he and his wife, Kathryn, moved to Emporia after Perkins finished law school. The young attorney quickly committed his time and his talents to leadership roles in his church and community, and the commitments continued as time passed.

He appreciated the fact that he'd made his reputation in Emporia and had earned a good living as well. More importantly, perhaps, he realized that his community had supported him in return. "I think that's one of the things that's missing in our society," Buchele said. "People don't figure out they didn't do everything all by themselves. "There were a lot of people around who helped them. ... Perk understands that," Buchele said. "He is appreciative of it. It takes a guy like Perk to make it all work."

Perkins continues to mentor the next generation on how to strengthen and sustain the community as director emeritus of ECF. Board CEO, Calhoun, who has been at the Foundation since 2000 appreciates Perk's efforts probably more than anyone. "He brought me in and taught me about the Foundation while sharing his ongoing vision for the community," Calhoun said. "He has become a second father to me and his guidance and determination have made Emporia and the Foundation better institutions. Our goals reflect his integrity and his intensity to continually improve the Emporia area in its charitable and economic needs."

Because of all of Perk's efforts, the endowment to perpetuate ECF has been named the "Perkins Fund for the Future," insuring that Perk will remain an integral part of ECF in perpetuity.

### **Emporia Municipal Band**

The Emporia Municipal Band (EMB) is a local treasure that dates back to the 1850's. Community musicians organized as a group to entertain and share their musical talent with families and friends.

EMB is most well known for their summer concert series (June and July) held on Thursday nights at Fremont Park. The Emporia Community Foundation (ECF) held root beer float socials at the first concert event in June and the final concert event in July. It was a wonderful way for ECF members and EMB members to thank the community for their continued support. Many cups of scooped vanilla ice cream swimming in cold root beer were delivered to the hands of the concert goers as they settled down to listen to their favorite tunes.

The Emporia Municipal Band endowed fund was established with ECF in 2008. James Hill, who has been involved with the band for several years, began the initial effort of establishing the fund. Mr. Hill cited the benefits of having the fund in ECF as easy for anyone to donate, eliminating the question of taxability of donations, and the knowledge that ECF will handle the funds activity appropriately.

The band fund shows the importance of having an endowment. Should other funding fall short, the band can request a payout from the earnings off the endowed funds. An endowed fund can be looked at as a savings account which can provide additional funds if needed.



### **Project Playscape**

Project Playscape was founded in September 2010 by Britney Hinrichs. The mission was to raise \$40,000 to put in new playground equipment at the Americus City Park



that would benefit the children and families of the Americus Community, as well as those passing through. The park equipment was not only outdated, but it no longer passed safety codes.

After a year of fundraising, donation requests, and grant writing, almost \$80,000 was received for equipment and upgrades. Volunteers from all over came to help install the equipment, which took about a week. The shelter house was also renovated and a water foundation and

new picnic tables were installed. The additional funds raised have allowed the purchase of even more equipment than originally planned. A brick path called "Path to Playscape" completes the park.

### Friends of Flint Hills Community Health Center (FoFHCHC)

The Friends of Flint Hills Community Health Center began its organization in 2008 with an initial donation. Lougene Marsh, who was the Executive Director of the Flint Hills Community Health Center (FHCHC) at that time, along with Dr. Merle Bolz, retired Director of Nursing at Newman's Regional Hospital as well as a board member of the health center, wanted to form an organization that would support the mission of the FHCHC through monetary donations and volunteerism. It was through the efforts of these two women that the Friends organization was born.

Dr. Bolz approached Ken Calhoun, Executive Director of the Emporia Community Foundation (ECF) about establishing a fund with \$3,500 of seed money working toward the goal of a \$10,000 endowed fund in ECF. The FoFHCHC Board of Directors, under the leadership of Joann Sanderson, has raised enough funds to have endowed fund plus an additional fund to be used for scholarships to individuals who desire training in supportive health care fields. Ongoing fund raising to provide a substantial support system for FoFHCHC is a priority for the board members so the center can continue to meet the health care needs of the community and surrounding area.

The FoFHCHC has succeeded in establishing future support for the community health center by having two separate funds. The endowment will generate income each year that can be used to assist with programs as needed.

### Grants

ECF has two grant periods each year. Spring applications are due by March 15th and fall applications must be turned in by September 15th. Applications are accepted up to 30 days ahead of the deadline.

The Grants Committee awarded over \$23,000 throughout 2011. During the spring grant period, \$11,000 was awarded to five organizations including Logan Avenue Elementary School, the Chase County Youth Technology Center, Emporia Celebrates the Flint Hills, Camp Alexander, and the Coffey County Health Department. The fall grant period had over \$6,700 awarded to six organizations: Elmendaro Township Library, the Emporia Senior Center, William Allen White Elementary School, the Emporia Rescue Mission, Shiloh Home of Hope, and the Flint Hills Community Health Center. A few of these grants have been featured in this section. Additionally, \$5,500 was distributed to agencies from commitments made during grant periods in the previous year.

### **Logan Avenue Elementary School**

The Logan Avenue Elementary School received money to purchase equipment to create a "fitness trail" on their playground. Childhood obesity is a growing epidemic which can be attributed to a sedentary lifestyle. The fitness trail will assist with teaching students how to exercise their bodies in the correct manner. Not only will the students at Logan Avenue bene-



fit, residents of southeast Emporia now have a family oriented playground that is easily accessible.

### **Emporia Senior Center**

The Emporia Senior Center (ESC) received a grant to purchase twelve emergency dialers and locking key holders. These dialers will be available for seniors to use. ESC will install the emergency dialers and work with the seniors and their family responders. Procedures for handling an emergency page will be established with the Lyon County Sherriff and Emporia Police Departments. The locking key holders will be installed on the door to the home so that officers would not have to make a forced entry. Emergency dialers will allow seniors to stay in their homes longer and know that help will be there if an emergency arises.

### Grants

### **Chase County Youth Technology Center**

The center received partial funding to upgrade their outdated computers. Located in



Strong City, the Tech Center provides a safe place for Chase County students to go after school from 3pm to 6pm. During that time, students can receive assistance with homework as well as participate in other activities. The new computers have allowed the director to greatly reduce the amount of time spend on computer maintenance issues and the students no longer have usage time limits and have disagreements on "which is the bet-

ter machine." Because of the new computers, youth at the tech center can easily access the supplemental materials available to enhance their education.

### **Elmendaro Township Library**

This library located in Hartford received money to update a computer. The computer will assist with filing income taxes, writing letters, documents, paying bills, researching genealogy, applying for jobs, as well as help residents keep in contact with family. It will be a great help to the residents of Elmendaro Township.

### **Emporia Celebrates the Flint Hills**

Emporia Celebrates the Flint Hills received seed money to begin a project intended to attract visitors to Emporia during the weekend of the Symphony in the Flint Hills. The activities are centered around the history and heritage of the Flint Hills and Emporia. With the seed money awarded by the grants committee, this group was able to successfully plan a week of events to encourage visitors to explore what Emporia has to offer and now they are looking forward to expanding their event as Lyon County hosts the 2012 Symphony in the Flint Hills.

### Camp Alexander

Camp Alexander received a grant to create a more useable extension of the tornado shelter that was recently completed. The funds were used to create a 10x30 foot cement pad at the outside exit of the shelter that could be used as serving area for the new kitchen as well as a registration point for events.

# Lyon County volunteers find value in their response to Reading tornado

The LC-COAD has two primary missions in responding to disasters: first, to coordinated volunteers, mainly from local agencies; second to receive and distribute materials helping disaster relief. The LC-COAD functions as an asset of the Lyon County Emergency Management office and activates only when requested by that office.

In the fall of 2010, the Lyon County Community Organizations Active in Disaster (LC-COAD) received a grant for \$1,500 to help fund the purchase of some equipment (laptop

computer, a printer, portable containers for files, a two-wheel dolly to move equipment, hardened cases to transport the computer and printer, and walkie-talkie CB band radios) the organization would need if a disaster struck.

Little did they know what how soon they and their equipment would be tested.

On the evening of May 21, 2011, an F3 tornado tore through Reading, a town of 230



residents in the northeast corner of the Lyon County, demolishing or severely damaging 54 of the 110 homes and causing one fatality. The LC-COAD was activated the next morning and immediately began receiving volunteers.

The grant furnished by the Emporia Community Foundation made it possible for the LC-COAD to keep information on volunteers and track their hours, as well as accumulate the value of donated materials. This automated form of record keeping and the convenience of readily providing reports to the director of Lyon County Emergency Management would not have been possible without the funding provided with the ECF grant



Over the next week, the LC-COAD received and processed 2,043 volunteers through its Volunteer Reception Center. They worked 14,499 hours, which were valued at \$220,968. The LC-COAD's operation also distributed tens of thousands of dollars worth of donated materials such as food, clothing, cleaning supplies and bottled water. Keeping and tracking these volunteer hours and donated materials is a vital component of the LC-COAD's contribution, because the value

of these hours and materials can be counted toward the county's share of paying for a disaster if it is declared a "federal" level incident.

### **Affiliates**

ECF continues to feel that affiliates are the best way to serve the six county catchment area surrounding Lyon County. An affiliate raises its own funds and then addresses the needs within their community.

The Chase County Community Fund (CCCF) is beginning to increase awareness within the community. Kay Lauer, owner of the Strong City Grocery, allowed CCCF to be the



focus of the 96.1 The Wave radio remote outside her store on the day of the Strong City Rodeo parade. Board members passed out brochures and educated the public about the CCCF while giving away hot dogs donated by Lauer.

"The Chase County Community Fund continues to grow as we wrap up two years of being in existence. We have added new board members, are excited to continue our fundraising efforts and have been blessed in that we have also been able to start giving back to the com-

munity. The gift and challenge grant put forth by the Kaltenbacher Fund has inspired the board keep working hard. We are confident that CCCF will continue to grow and that we will be able to help Chase County continue to be a successful community," said Brian Filinger, 2011 CCCF President.

### **Kansas Health Foundation Grow II Grant**

The Emporia Community Foundation has received a \$300,000 matching grant from the Kansas Health Foundation's Giving Resources to our World Chapter Two (GROW II) Healthy Kansas Initiative. This is a six year program in which new gifts to endowed funds within ECF will be matched up to \$300,000. Some gifts will be matched at a 1-to-2 rate, or \$1 match for every \$2 given and other gifts will be matched at a 1-to-4 rate, or \$1 match for every \$4 given.

The following funds qualify for a 1-to-2 match: Chase County Community Fund, Growing Greenwood Fund, and the Perkins Fund for the Future. Other endowment funds qualify for a 1-to-4 match.

The matching funds are for the benefit of the operations endowment and the creation of a public health endowment. The affiliates in Chase and Greenwood Counties will receive matching funds based on the donations they receive to their respective endowments and representation on the grant committee that will oversee the public health endowment.

### **Statement of Financial Position**

As of December 31, 2011

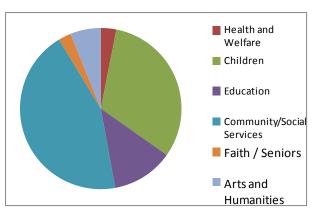
	Assets	Liabilities
Current Assets		
Cash and Cash Equivalents	55,221.40	
Investments	10,750,180.29	
Oil Interests/Buildings	1,198,985.50	
Liabilities		
Notes and Payroll Taxes Payable		502,310.20
Fund Balances		11,502,076.99
Total Assets/Liabilities	12,004,387.19	12,004,387.19

### Statement of Activities

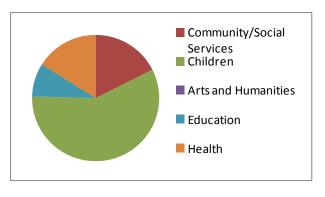
for Year ending December 31, 2011

for fear ending December 31, 2011				
Revenues				
Contributions	2,196,551.44			
Fixed Income	126,045.60			
Growth Income	-171,559.55			
Other Income	437,210.76			
Fee Income	108,288.48			
Total Revenue	2,696,536.73			
Expenses				
Grants				
Unrestricted Grants	29,156.04			
Grants from Donor Advised	595,440.00			
Grants from Designated	95,550.00			
Grants from Field of Interest	277,718.99			
Supporting Services				
Office & Investment Expenses	50,947.27			
Payroll with Taxes	39,190.26			
Real Estate Expenses	18,922.46			
Fees Paid by Funds	108,288.48			
Fundraising for all Funds	24,741.63			
Total Expenses including Grants	1,239,955.13			

# Donor Advised, Designated, and Field of Interest Fund's Grants by Program Area



# **Unrestricted Grants By Program Area**



Increase (Decrease) in Net Asse	ts \$ 1,957,172.50		
Note Payable		\$ 5	00.000.00
Bowyer Building		\$1,1	92,885.50
Increase of Revenue Over Expenses		\$ 2	63,696.10
Increase in Payroll Tax Liability		\$	590.90
Net Assets, Beginning of Year	\$10,047,214.69		
Net Assets, End of Year	\$12,004,387.19		

### **Legacy Gifts**

Legacy gifts provide an avenue for donors who prefer to make a gift at the end of their lifetime. These gifts are funded through a variety of vehicles including trusts, wills, insurance policies and other estate planning tools. Legacy gifts will have a significant impact on the community in the future because of the endowments they create.

These gifts may be made public or kept confidential. The donor makes that decision. The gift may be used to create a new fund or be given to an existing fund within the foundation. ECF appreciates any information we receive about a legacy gift ahead of time because we can ensure the donor's wishes are understood.

For example, Chase County native Nancy Keller has established the Nancy Keller Endowment for the Preservation of the Chase County Courthouse. The bequest is in honor of Keller's parents, Wayne and Martha Keller, as well as reflective of her appreciation of Chase County and her gratitude for growing up there. Although it is a legacy gift, contributions can be made toward the fund at any time.

The following people have also provided for the community with a legacy gift: Ken and Marilyn Buchele, Elvin and Kathryn Perkins, and David and Barbara Walker.

For further information about legacy gifts or to let us know that you have made provisions for the foundation in your estate plan, please contact the office.

Trustees during 2011		
Jackie Scott, Chair	Elvin Perkins	
Chuck Hanna, Vice Chair	Larry Putnam	
Bill Barnes	Sally Sanchez	
Tom Bell	Brian Schmidt	
Ken Buchele	Mark Schreiber	
Jeff DeBauge	Jim Shepherd	
DJ Glaser	Jennell Tebbetts	
Jim Kessler	Perry Thompson	
Cynthia Kraft	Rick Tidwell	
Diana Kuhlman	Chris Walker	

# Ren Buchele, President Chuck Hanna, Vice President Bill Barnes, Treasurer Jeff DeBauge DJ Glaser Jackie Scott Perry Thompson Ken Calhoun, Executive Director, Acts as secretary to both groups Loni Heinen, Administrative Assistant



Emporia Community Foundation 527 Commercial St., Ste. 501 Emporia, KS 66801

Tel: (620) 342-9304 Email: emporiacf@emporiacf.org

www.emporiacf.org

